

now>press>play

bring the curriculum to life!

bett

AWARDS 2019  
WINNER

era  
2020 FINALIST

2020 RECOGNISED  
Edtech  
2020 Yearbook  
BY THE EDITORIAL TEAM

“fantastic resource particularly  
for reluctant and low ability  
writers”

Helen James - Headteacher, Chisenhale Primary School

what is  
now>press>play?

**now>press>play** is an  
immersive audio resource  
that brings the curriculum  
to life through sound, story  
and movement.

In a **now>press>play**  
Experience every child is given  
a pair of wireless headphones.  
Immersed in sound, they  
become the main character  
in a story, meeting people,  
discovering places and solving  
problems on an educational  
adventure they'll never forget.

“i was astounded by the quality and  
depth of the children's engagement”

Remi Atoyebi - Headteacher, Osmani Primary

what's included in  
your subscription?

**now>press>play** is an annual subscription. Your school will receive:

- ▷ EYFS, KS1 & KS2 Curriculum Experiences
- ▷ Class set of Wireless Headphones, Transmitter & Tablet
- ▷ Teacher Resource Packs
- ▷ Curriculum Fitting
- ▷ Training and Support

**now>press>play** can be used as a whole class activity or with smaller groups for intervention work. It is a fun and inclusive way for children to engage with the curriculum.

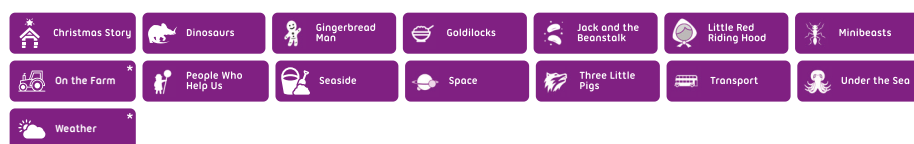
“it's so easy to set up, even teachers who  
are not confident with technology can do it”

Vera Jajechnyk - Head of School, St John's CE Primary

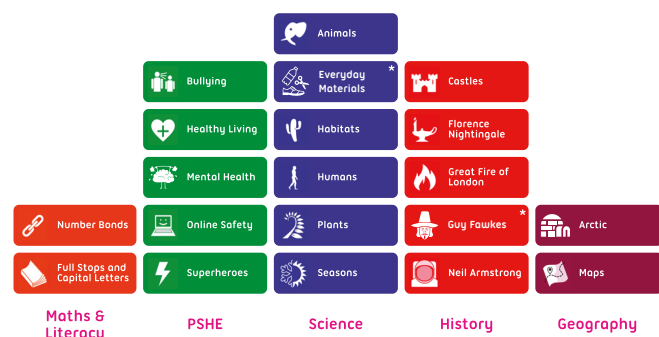
You can connect our transmitter to any device and use our headphones to play audio books, music and nursery rhymes to your children. You can even record your own stories!

## experiences

### EYFS



### KS1



### KS2



\*New Experiences 2020/21

## benefits of now>press>play

- Extends children's life experiences and enriches vocabulary
- Stimulates children's imaginations and inspires creative writing
- Produces outstanding engagement in children of all abilities
- Raises attainment by making learning meaningful and memorable
- Helps children develop emotional responses and discussion skills
- Makes learning fun and exciting

“i feel like it's  
really happening  
to me!”

Leon - Year 6

## our impact

83%

of children found  
**now>press>play** a lot easier to  
understand than a normal lesson.

89%

of children felt very excited about  
their topic after an Experience.

75%

of children felt a lot more  
confident about their  
topic after an Experience.

89%

of teachers found the Experience  
very useful in helping children  
understand their topic.

100%  
of teachers would recommend  
**now>press>play** to another teacher

\*Survey from 443 beneficiaries of **now>press>play**.

www.nowpressplay.co.uk

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BIG  
VENTURE  
CHALLENGE  
WINNER 2018

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Supporting  
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