



# Curwen Primary School

Together Everyone Achieves More

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Dear Parents/Carer,

With the summer months upon and a great time to get out and about to get fit and active we are relaunching the Street Tag Newham Schools Leaderboard programme. This programme is designed to encourage families to be physically active, to connect with green spaces, and is an opportunity to rediscover their local area as well as earning rewards for their school. Street Tag is a free child and family-friendly mobile application that uses virtual tags to incentivise communities and families to become more physically active and boost mental health.

With Street Tag, participants record the distance they walk, run, or cycle by collecting virtual tags with their smartphone at various locations, watching their total distance accumulate to climb up the School's leaderboard; steps are converted into points by syncing their steps into the Street Tag app.

On the Street Tag app, you collect points assigned to virtual tags all-around your community including green spaces, once you are within a 40-metre radius of any virtual tag, your app will automatically collect the points, steps can also be synced and converted into Street Tag points. These points add up in real-time on your school's leaderboard, with prizes to be won at the end of each season.

You can also use the Street Tag 'Power Hour' to commit to an hour of exercise at least 24 hours in advance and have all your tag points collected during that hour tripled and maintain a daily streak of physical activity for even more bonuses.

Start using Street Tag to explore and boost your daily physical activity and mental health. Collect virtual tags, sync your steps, try different experiences in the virtual playground and WIN PRIZES.

To join your Street Tag school team simply download the App "Street Tag" from Play Store/ App Store, sign up and when prompted scan the QR code below. See below for joining instructions.

Regards,  
Catherine Slater – PE Subject Leader





### Steps to join your School Team

- Download the App "Street Tag" from Play Store/ App Store.
- Click on Sign up.
- Fill in your details.
- Password should be at least 8 characters with 1 special character, 1 upper case, and 1 number.
- Click YES for Team QR Code.
- Scan the school QR Code.
- Click Sign Up
- Verify either by email or phone number.
- Fill in the questionnaire.
- You are ready to go.

### Tips for Parents/Guardians to add a child to a parent account

1. Make sure your child has an Email Id.
2. A parent can add a max of 2 children as players C1 and C2.
3. Go to settings, select the add a child option.
4. Fill in all the details to add a player.
5. Go to the main menu on the Street Tag app and click on Settings and then go to the Profile option.
6. Select Add C1 and C2 options.

Once a child is added as a player. You can see the C1/ C2 option on the main screen.

While tagging with your children, please click on C1/C2 to scan a tag for them.

You can find more information on the Street Tag website: [www.streettag.co.uk](http://www.streettag.co.uk)



